



ZUKE Green

sustainable procurement and management in the healthcare sector

Our idea & mission

- We can only create a more sustainable healthcare sector together. That's why we founded a community and information platform for hospital employees: ZUKE Green (www.zuke-green.de)
- can influence over 60 percent of the CO2 emissions caused by the healthcare system. It is therefore our **mission** to make hospital procurement climate-neutral by 2040.

Our measures

- Monthly **online workshops**: In our online workshops, the hospitals show the successful projects they have implemented. Afterwards, the participants discuss the transformation of the project success to their own hospital and discuss hurdles and success factors for implementation.
- Annual **ZUKE Green Health Congress**: Over 2 days, more than 300 participants discuss the status quo and trends in the field of sustainability in healthcare, see <https://kongress.zuke-green.de>
- Daily **sustainability news** on our LinkedIn channel, see <https://www.linkedin.com/company/73067595>
- Participation in various **projects/consortia to promote sustainability**, e.g. project to [create DNK industry guidelines](#) for sustainability reporting in the healthcare sector (with the DVKC eV); [KlinKe](#): Investigation of climate-neutral secondary processes in hospitals (with the HWR Berlin).

Our results

- 30 [sustainability ambassadors](#) from hospitals in germany, switzerland and austria
- 330 participants at the [ZUKE Green Health Congress 2021](#)
- Over 20 lectures held at congresses in the healthcare sector
- Establishment as a sparring partner and think tank for hospitals, politics, associations and industry in the field of sustainability and green hospital